



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Subsidiary Level and Advanced Level

GEOGRAPHY

9696/33

Paper 3 Advanced Human Options

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INSERT

1 hour 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

This document consists of **5** printed pages and **3** blank pages.



Figs 1A and 1B for Question 2

The product life cycle

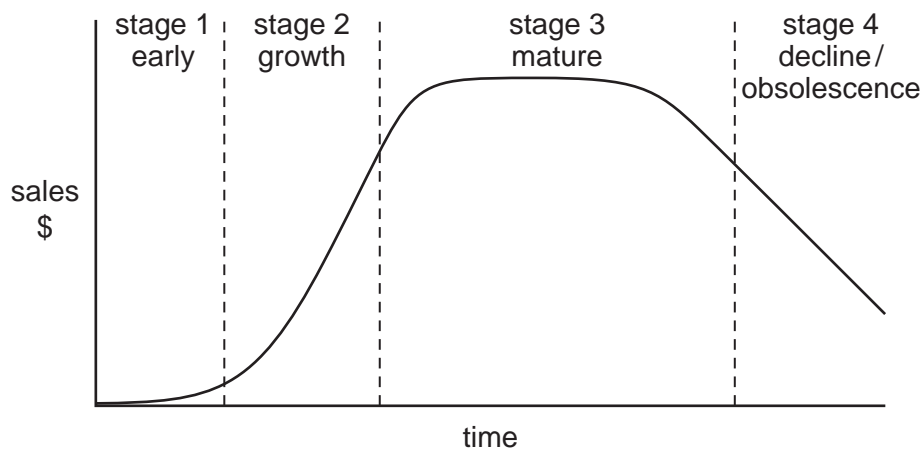


Fig. 1A

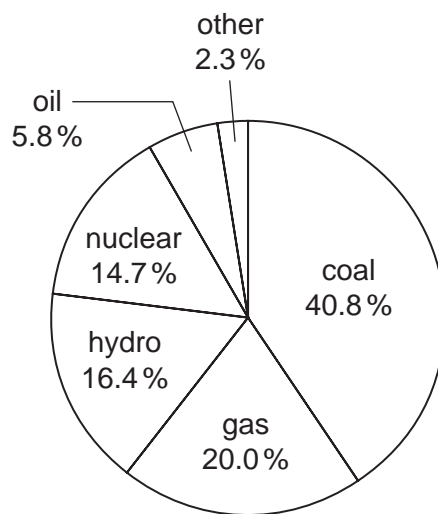
inputs	stage		
	early	growth	mature
management	2	1	3
scientific engineering know how	1	2	3
unskilled and semiskilled labour	3	2	1
external economies of scale	1	2	3
capital	3	1	1

1, 2, 3 indicate scale of inputs

Fig. 1B

Fig. 2 for Question 3

Global electricity generation, 2006



OECD/IEA data

Fig. 3 for Question 6

Possible changes in local people's attitudes to tourism as a destination develops

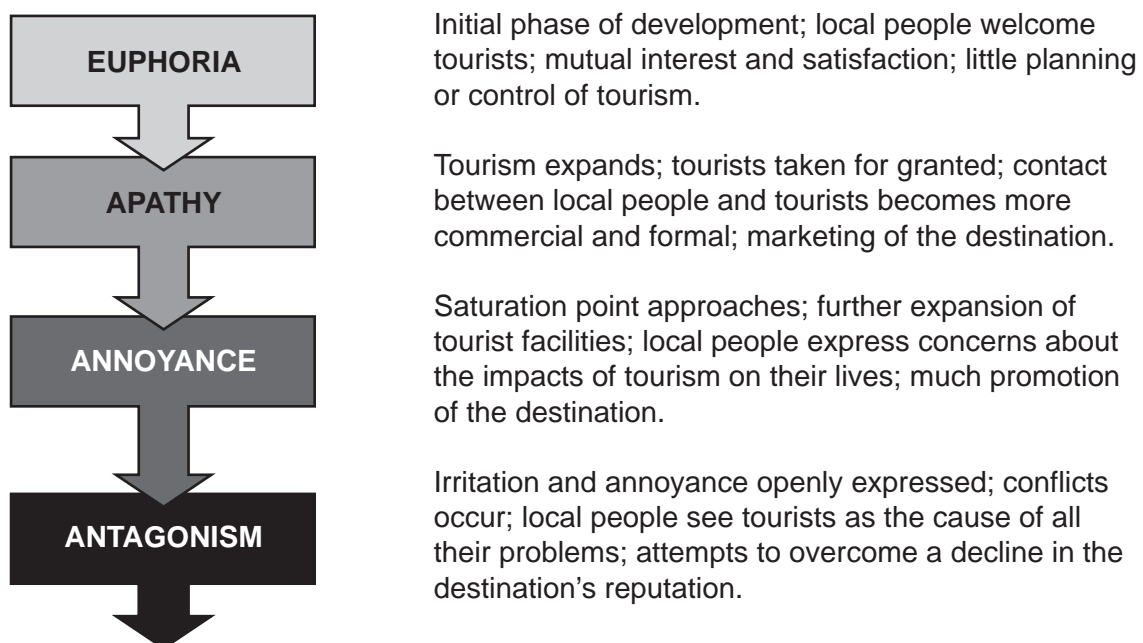
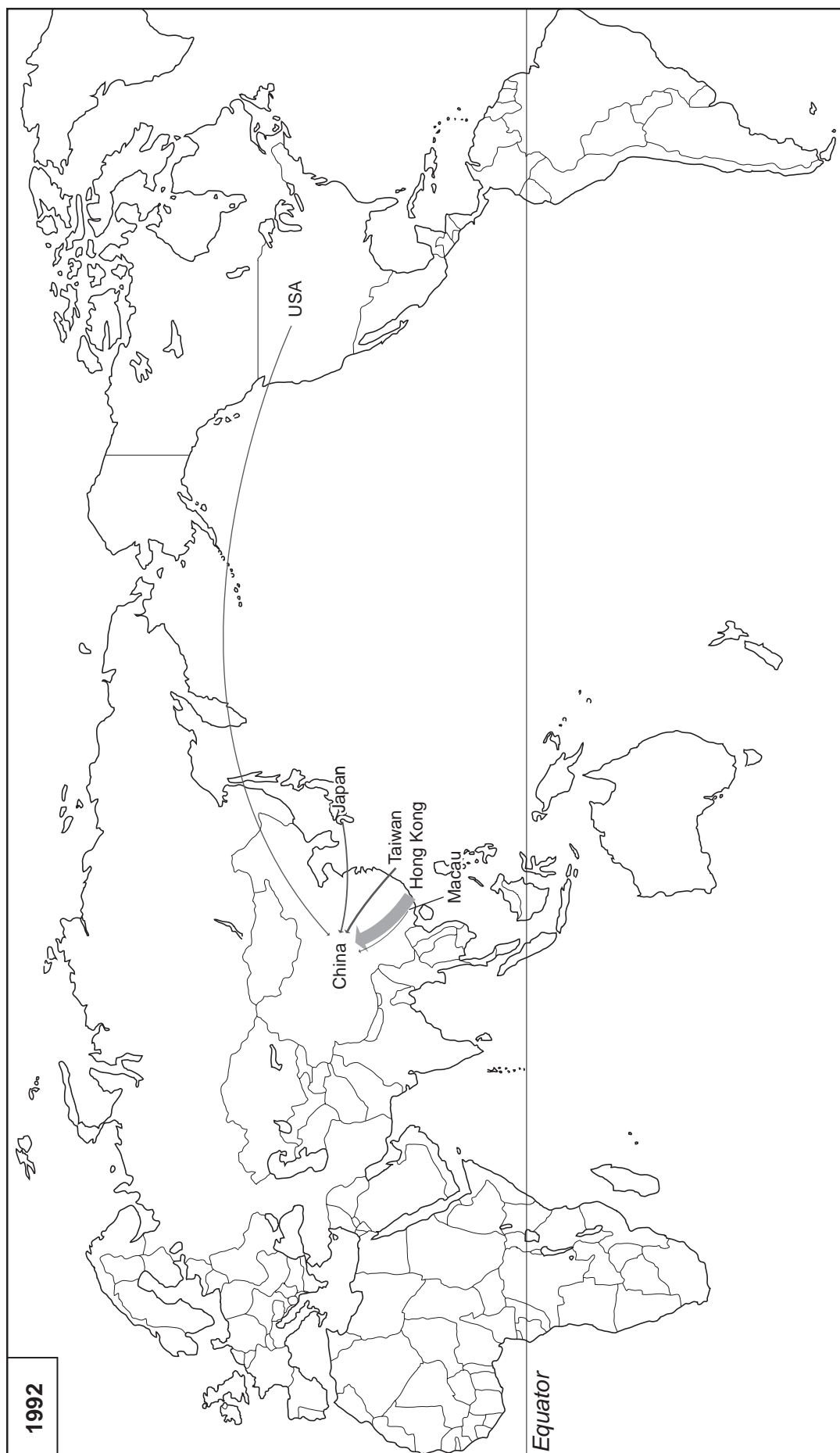
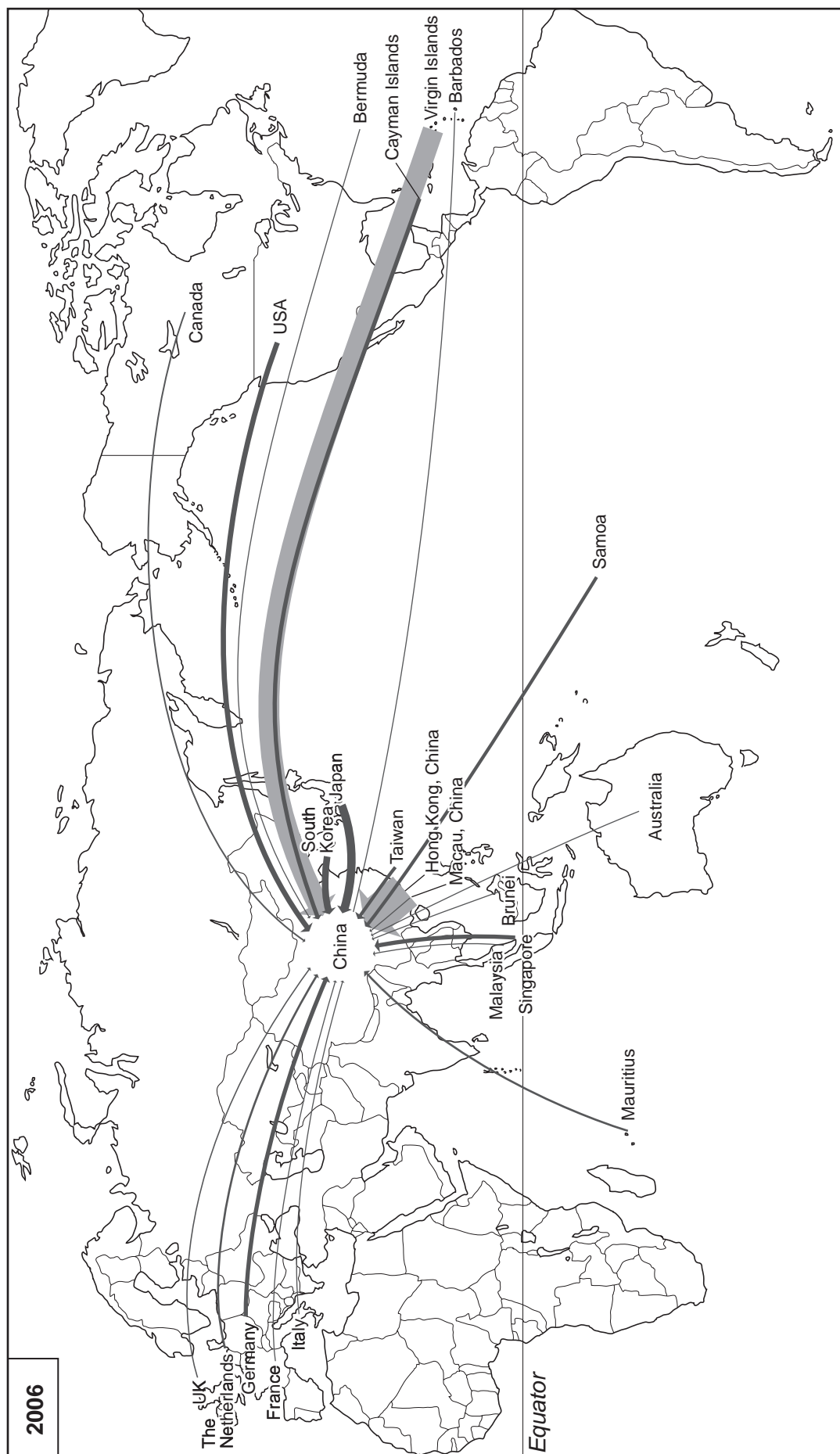
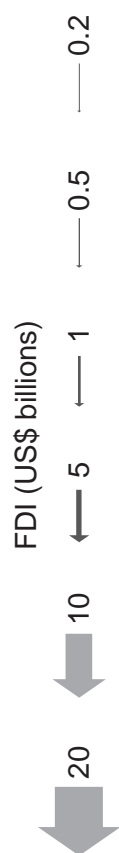


Fig. 4 for Question 8
Foreign direct investment (FDI) into China, 1992 and 2006



Key for 1992 and 2006



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